

Scene 1: It's Out There

It's out there:

The next horizon.

New tools.
New technologies.
New power sources.
New possibilities.

It starts as potential.
A hidden resource, buried deep within the earth.
A hidden talent, waiting to be discovered.
A bold partnership, waiting to be forged.

Potential that must be recognized...respected...and ultimately...

Transformed.

Transformations which spark more transformations:

Raw to refined.
Generic solutions into specialized products.
Untapped markets into booming economies.

Potential to **possible**.

It takes vision.
Leadership.
A commitment to discovering the right people
Bringing them to the right places
Forging them into the right team at the right time...
Crossing bridges
Blazing trails...
Scouting for the opportunities others may overlook.

Potential to possible.

It's out there.

Sun coming over the horizon, or an e-vehicle heading towards horizon?

You could probably do like a close-up on a spring, and then it turns out to be on the pogo stick, and then the boy on the pogo stick going through the neighborhood, passing by houses, then you see the houses have solar panels, and as he's passing it's getting darker, he goes home, there's his Mom, she's got solar panels on her house, she switches on a light, then hey, there's the whole little neighborhood or town and all of them have their lights on too...

